

Girl Scouts of Alaska
Troop/Group Money-Earning Policy

"Troop money-earning" refers to activities planned and carried out by girls and adults, to earn money for the troop treasury. Troops should primarily be financed by a share of money earned through council-sponsored product sales and through dues of their members.

- Troops must obtain written approval from their service unit manager before starting an extra troop money-earning activity. The need for funds should be well established. The number of money-earning activities should not exceed what is needed to support troop projects.

- Each girl's participation must be voluntary.

- Permission must be obtained in writing from a girl's parent or guardian before she participates in *any* money-earning projects.

Product demonstration parties, raffles, drawings, games of chance, the sale or endorsement of commercial products, and the direct to solicitation of cash are inappropriate money-earning activities for girls and prohibited by GSUSA. *Safety-Wise* pp. 74-75

This is a list of several popular approved money earning projects to assist you and your troop in planning. If you have specific questions or are unsure if the activity that the girls would like to do is appropriate, please contact your member services specialist.

Girl Scout Cookie Program	Homemade craft bazaar
Be A Reader magazine program	Gift wrapping service
Bake sale	Aluminum can recycling
Garage sale	Ice-cream social
Babysitting	Sock hop or dance
Car wash	Pancake breakfast

NOTE: Girl Scouts, in their capacity as Girl Scouts, may not raise or solicit money for other organizations or participate in walkathons or telethons or similar activities that raise funds for other organizations. *Safety-Wise* p. 76

Troop/Group Sponsorship

Any solicitation of businesses, organizations, or individuals must be part of the council's overall fund development plan to strategically benefit Girl Scouting in Alaska. The council has to meet its legal obligations to the state in soliciting for donations, to other funders providing support, and under federal statues for non-profit organizations. By soliciting sponsorships without council approval, Girl Scout groups and individuals place their council in jeopardy by circumventing the council's accountability and authority.

Informed by Safetywise Update to 01/04 Standard, September 2009

Gold/Silver Award Project Sponsorship

Girl Scouts may individually or as a troop make a sponsorship proposal to fund a Gold or Silver Award project, but only with express written permission for an approved funding plan for a Council approved project. In-kind sponsorships (eg: materials donated) are encouraged over cash sponsorships.

Legal Basis for Council Action

Girl Scouts of Alaska is incorporated in the state of Alaska as a non-profit corporation and qualifies under the Internal Revenue Code as a 501(c) 3 organization, exempt from federal income tax and able to offer tax deduction for qualifying donations. The council has benefits under the law, including the right to solicit and enjoy active support and voluntary contributions from individuals, corporations, foundations and government, among others.

Development Ethics

Ethical standards and principles are the foundation for maintaining public trust. All development undertaken by Girl Scouts of Alaska will reflect the values of the Girl Scout Promise and Law. For other objective standards and principles, Girl Scouts of Alaska will reference the Association of Fundraising Professionals' *Code of Ethical Principles and Standards of Professional Practice* and *Donor Bill of Rights*. Additional guidance can be obtained through *Model Standards of Practice for the Charitable Gift Planner* of the National Committee on Planned Giving.

Girl Scouts of Alaska acknowledges and accepts the responsibility of adults to fund Girl Scouting and holds funding the organization to be an integral part of service to girls. The board of directors acknowledges its legal, financial and ethical responsibilities to provide the resources necessary to make the Girl Scout program available to all girls -- today and tomorrow.

Development to support Girl Scouts of Alaska is the responsibility of adults, and this responsibility shall not be placed with girls. Girls may provide support to those efforts through voluntary service. Selling Girl Scout cookies is not a fundraising activity.

Adult members in their Girl Scout capacities may not solicit financial contributions for purposes other than Girl Scouting. Adults may engage in combined fundraising efforts authorized by Girl Scouts of Alaska and in which Girl Scouts of Alaska is a beneficiary. Girl members may not engage in any direct solicitation for money.

Excerpted from Girl Scouts of Alaska Gift Acceptance Policies, October 1, 2009