



Bling Your Booth

2023 Categories and Basics

The “Bling Your Booth” Challenge is back and in 2023, girls/troops could win a prize in one of these two categories:

Blingiest Booth

- First Place: \$50 in troop proceeds and Bling your Booth Patches for the troop with the Blingiest Booth
- Second Place: \$25 in troop proceeds and Bling your Booth Patches

Go Bright Ahead

- First Place: \$50 in troop proceeds and Bling your Booth Patches for the troop with the most creative “Go Bright Ahead” themed booth
- Second Place: \$25 in troop proceeds and Bling your Booth Patches

The contest opens on Friday, March 3, 2023. The deadline to submit your photo entry is **Sunday, April 2 at 11:59 p.m.** Impartial council judging will take place to select the final four, who will be announced on the Girl Scouts of Alaska Facebook page on **April 10**. We will be sharing to Facebook ALL Bling Your Booth photos submitted before April 3, so everyone can see your awesome work!

Rules to Follow

1. Take a photo of your troop in action at your booth.
2. Make sure you have permission from the caregivers to have the girls in the photo.
3. Email your photo, troop number, girl names and the troop’s cookie goals to customercare@girlscoutsalaska.org. Please only send a maximum of three photos.

How to Bling Your Booth

1. Pick a theme, like beach/ocean, girl power, or glitz and glam—it’s up to you!
2. Use exciting color combinations.
3. Create fun posters with your cookie goals, lots of awesome pictures, and maybe add something eye-catching! Tip: There are tools available to print and use on the Little Brownie Cookie Portal cookieportal.littlebrownie.com
4. Dress up, use colored lights to invite customers to a cookie party, and more! Incorporating your uniform is highly encouraged.
5. Don’t forget your Gift of Caring area.
6. Most importantly: Have fun!