

## 2024 Fall Product Program



### Five Key Business skills

Goal setting

Decision making

Money management

People skills

Business ethics

- Girl Scouts work on their five key skills through selling nuts and candies in-person and online. Girl Scouts also sell magazine subscriptions, Tervis Tumblers, the exclusive Girl Scouts BarkBox, and a new line of stationary which customers personalize.
- Girls earn fun patches and rewards for sales, including the 2024 theme patches, and the personalized patch with their own avatar!
- Troops earn troop proceeds to spend on activities, events, trips, or whatever else the troop needs. Troops earn 12% of the total sales as troop proceeds.
- The program can be run completely online for ease! Customers can purchase items through a Girl Scout's individual store front to be shipped directly to their home or delivered by the Girl Scout they know!
- The program begins September 13th (or later!) and orders must be submitted by October 15th.
- Talk to your troop leader if you want to participate!

