



# Mid Week Cookie Break

January 19-25



## Important Dates

January 27 – Deadline for caregivers to enter their Girl Scouts cookie order into Digital Cookie

January 28

- Troop Order/Initial Order due in eBudde, 11:59pm AKST
- Initial Order Rewards submission due in eBudde, 11:59pm AKST
- Last day for troops to complete the Troop Readiness Bonus

January 29 – Deadline for service unit cookie managers to edit/enter cookie orders. Service unit cookie manager deadline for initial order edits and cookie cupboard orders



## Congratulations Alyssa Houghton, GSAK’s New Product Program Manager

We have great news to share! We are excited to announce Alyssa Houghton is taking on a new role on our team as Product Program Manager. Alyssa joined GSAK last year as a Membership Specialist and will now be responsible for managing the Fall Product and Cookie Programs. Abigail Necarsulmer will continue to provide part-time support for the Cookie Program as Alyssa transitions to her new role.

In this introduction, Alyssa shares her thoughts about taking on her new role: *I worked at the Farthest North Girl Scout Council with their product program and I really enjoyed helping girls and troops reach their goals. I am excited to bring that experience here to the Girl Scouts of Alaska! As a Membership Specialist, I have appreciated getting to know all my volunteers and now I am so excited to make the switch to Product Program Manager! I look forward to continuing to work with each of you and be your support in the product programs! Please do not hesitate to reach out if you have any questions!*

Alyssa can be reached at [productprogram@girlscoutsalaska.org](mailto:productprogram@girlscoutsalaska.org)



## Troop Order/Initial Order Reminders

We are coming up on initial order/troop order deadline. Here are some very important reminders:

- The deadline for parents/families to submit their order in Digital Cookie is January 27 at 8:59pm AKST time.
- You can find a detailed training video for parents/families under “Digital Cookie Resources” on the [Volunteer Cookie Resources](#) page of our website.
- If you would like to move the deadline earlier for your troop families to submit their initial order, you may do so on the “Settings” tab in [eBudde](#).
- Troop leaders or cookie managers must review any girl line that says “needs reviewed” in orange and save in eBudde. This will turn into a green “saved” notation. Orders marked “needs reviewed” will not be included in the initial order until they are reviewed and saved.
- If a troop submits their order to the council before a parent submits their girls initial order to the troop, the girls order will not be added to the already submitted troop order.
- Cookie booth orders are placed in [packages](#), not cases.
- Service unit managers and council representatives will be checking in on troops with large cookie orders to make sure they are prepared for the season. Don't be worried if we call to check in on the order you placed, we just want to make sure you are set up for success.



## Cookie Updates

Cookie Booth Selection

Cookie Booth selection will be:

- Round 1: Saturday, 1/25/25 at 12pm, four slots
- Round 2: Sunday, 1/26/25 at 7pm, four slots
- Round 3: Monday, 1/27/25 at 7pm, unlimited slots

If your troop qualified for Fill Your Troop and earned an additional booth pick, that will begin at 10am on Saturday, 1/25/25.

We are still waiting on corporate approval from some major booth locations. We are still waiting on higher level approval from Carrs and Safeway, as well as the JBER Commissary, and many of our Walmart locations. We will add these locations to eBudde as they become available.

Travelling troops

Junior troops and above who wish to travel in 2025 or 2026 may opt out of cookie rewards for additional proceeds. Intent to travel paperwork and the rewards opt out form are due [February 1](#).

Troop site setup

Digital Cookie Troop Site set up begins [February 1](#). Troop sites may begin taking orders on February 1 as well. Troop sites are not listed in the national cookie finder until National Girl Scout Cookie Weekend.

Troop Readiness Bonus

[January 28 is the last day to complete the Troop Readiness Bonus.](#)

Be sure to complete the gsLearn training series by January 28, if your troop is hoping to earn the Troop Readiness Bonus of an additional \$0.05 per package this season! Troops must 1) have a designated troop cookie manager; 2) submit the signed troop cookie manager agreement on eBudde, completed the first time you log in to eBudde; 3) acknowledge key dates for the 2025 cookie season in gsLearn; and 4) complete the cookie training in gsLearn.

Start your troop Cookie Program today! Every troop is still able to participate in the Girl Scout Cookie Program! To participate let the council know who your Troop Cookie Manager is and we will assign them the required training on gsLearn.



## Rallyhood

If you have not heard, Rallyhood is here! Emails to join Rallyhood have been sent to Service unit and troop leaders to set up their Rallies. We encourage all service unit and troop cookie managers to join our volunteer cookie rallies. Make sure to check your email and join in! If you need help joining contact Maya at [mnarang@girlscoutsalaska.org](mailto:mnarang@girlscoutsalaska.org).

Rallyhood is a wonderful way to connect, share photos and information and stay in the know about all things Girl Scouts of Alaska related.

Don't worry! We will continue to send out our weekly Cookie Break via email as well.



## Upcoming Events & Opportunities

January 25 - [Winter Track Adventure](#) in Juneau. Open to girls K-3.

January 25 - [Tracks in Winter](#) in Eagle River. Open to girls K-3.

January 25 - [Get Real Virtual Financial Literacy Fair](#). Open to girls 6-12.

National Advisory Board Delegate application is open. Apply by January 30.

Open to girls grades 6-10. [Learn more and apply.](#)



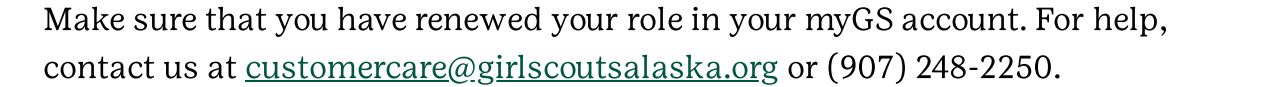
## Final Reminders

Camp Catalog Available: [Check out the 2025 camp catalog](#) and start planning your summer today. Registration for members will open on February 1 on Rallyhood.

Council Shop Hours: The council shop is open Monday, Tuesday, Thursday, and Friday from 9-5. Next Saturday shop hours are February 1 from 9-12. Or place an order [online](#).

Did someone in your troop not receive this email when they were supposed to? Make sure that you have renewed your role in your myGS account. For help, contact us at [customercare@girlscoutsalaska.org](mailto:customercare@girlscoutsalaska.org) or (907) 248-2250.

Did you miss a past Cookie Break? [Find them all here.](#)



Happy Cookie Break!  
Alyssa Houghton  
Abigail Necarsulmer  
Product Program Team  
Girl Scouts of Alaska



Have a question? Don't be shy!

[Contact us](#) for more information.

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