Products

Remember, all product is automatically submitted for fulfillment! There is no "submit" button!

Coordinate with your Service Unit FP Manager to pick up your troop's nut/candy items.

Print a delivery ticket for each girl's order from your dashboard. After you have delivered the items to each girl, have their caregiver count/inspect each item and sign the delivery ticket for your records.

Rewards

Girls must make their rewards selections online by November 11. Any selections not made by November 11 will automatically default to the item option.

The earliest that rewards could begin arriving is mid-December, however, mid to late January is more likely.

Reward deliveries will be coordinated with your Service Unit FP Manager in a similar fashion to products.

More information on opting out of rewards can be found on our website.

Deliveries

Troops should make sure their girls coordinate delivery of product with their customers. Happy customers equal return customers!

Girls will receive an online report of orders with email addresses and phone numbers of their customers.

Participants may contact customer service for additional customer information if

FAQs

Please visit the support site at support.gsnutsandmags.com for more information.

Here are a few frequently asked questions as you get started:

Q: My girls are attempting to register and get a "Campaign is Currently Unavailable" message.
A: Girls cannot begin online account registration until the program start date, September 12.

Q: I entered the email addresses to send access notifications to the girls in my troop. The site says "Queued for Sending", but how long does it take to send?
A: Access emails will not be sent to the participants until the start date of the program, September 12.

Q: I am a Volunteer and have a daughter participating. Can I use the same email address for my Volunteer and Girl accounts?
A: Yes! You will be notified upon login as to which account you are signing on to. Volunteer accounts are accessed at: www.gsnutsandmags.com/admin, and girl accounts are accessed at: www.gsnutsandmags.com/GSA.

Q: One of my girls received an online girl-delivered order that the family is unable to deliver. How do I remove it?
A: The parent/guardian (or customer) will need to contact M2 Customer Service to have the order cancelled and removed from the system. This cancellation MUST be completed before the end of parent/caregiver paper order card entry time.

Questions?

For questions regarding specific council related details, contact your service unit or the council office.

For questions regarding M2 or other general sale questions, contact M2 Customer Support!

Service Unit Fall Product Manager

Name:_____
Email: _____
Phone:_____

Girl Scouts of Alaska

customercare@girlscoutsalaska.org
(907)248-2250

M2 Customer Service

question@gsnutsandmags.com
(800)372-8520

Fall Product Program Troop Leader Guide

girl scouts of alaska

Getting Started

Follow the link sent to your email address the week of September 8 to access the M2 site. If you haven't received your email by the end of the week, contact customercare@girlscoutsalaska.org or (907)248-2250.

Complete M2 system training.
Create your volunteer avatar!
Set up the PAEC to auto-send on September 12!

What is the Fall Product Program?

This program is an integral part of a Girl Scout's journey toward leadership. Learning and developing:

Goal Setting
Teamwork
People Skills
Business Ethics
Money Management

An easy, fun way to earn startup funds for your troop activities at the beginning of the Girl Scout year - don't miss out on all the fun! Fall Product is a "friends and family sale" so no booths to worry about or door to door selling to coordinate! Fall Products include nuts, candy, magazines, and some new exciting products!

Rewards

In the fall, girls and leaders who create avatars and meet the criteria below will earn a patch with their very own virtual likeness on it!

Girls: Create your avatar, send 18+ emails or shares, and sell at least 4 magazines and 50 nut and candy items.

Volunteers: Create your avatar, send the PAEC, and reach $1,250 in total troop sales!

Opt-out : Troops can opt out of receiving physical rewards in exchange for increased troop proceeds. This is a girl-led decision, and must be unanimous among all girls selling.

Important Dates

Early Access for troop volunteers	9/8/2025
Program Begins!	9/12/2025
Family deadline for entering paper orders into M2	10/13/2025
Deadline for troop to enter or edit order card items	10/14/2025
Deadline for SU to enter or edit order card items	10/15/2025
Earliest day delivery begins to Service Unit sites	11/7/2025
Last day for Direct Ship nuts/chocolates and magazine orders	11/9/2025
Last day for girls/troops to make reward choices	11/10/2025
Last day for deliveries/recommended money due to troop deadline	11/24/2025
Council ACH from troop bank account	12/10/2025

Participation Options

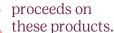| Product	Steps taken	Delivery to customers	Troop Proceeds
Nuts/ Chocolate Order Card	Girls take orders from friends and family only their paper order card Family/troop enters orders into M2 by the appropriate deadline Girls collect money from customers when they deliver the product Girls turn in money to troop	Delivered by girls to customers	12% of total sold
Nuts/ Chocolate Online Girl Delivered	Girls create their personalized storefront in M2 and send emails or share their link to friends and family Customers pay online and girls deliver products Orders are automatically credited to the girl in M2	Delivered by girls to customers	12% of total sold
Nuts/ Chocolate Online Direct Ship	Girls create their personalized storefront in M2 and send emails or share their link to friends and family Customers pay online, including the cost of shipping Orders are automatically credited to the girl in M2	Shipped directly to the customer	12% of total sold
Magazines, BarkBox, Tumblers, Personalized Stationary,	Girls create their personalized storefront in M2 and send emails or share their link to friends and family Customers pay online Orders are automatically credited to the girl in M2	Shipped directly to the customer *(6-8 weeks standard delivery timeframe after order processing)*	12% of total sold

Care to Share Program

The Care to Share Program is a great way for customers to give back to the community!

Girls collect donations (in $9 increments) and Girl Scouts of Alaska takes care of delivering the product! Each donation is credited to the girl's sales and the troop receives 12% in troop proceeds per donation sold. Girls earn the Care to Share patch by receiving 5 or more donations.

Girl Scouts of Alaska will be making a donation of product to the American Red Cross, Alaska Chapter and other community partners throughout Alaska.

New Products!

In 2025 girls will be able to sell candles and new special Girl Scouts Bark Boxes! Both new products will count as a magazine sale and the troop will earn the same 12% troop proceeds on these products.

Accessing M2—Volunteers

Volunteers will receive an email invitation from M2 explaining how to access the site and get started. If you have not received an email invitation to access the M2 site by September 15 please visit www.gsnutsandmags.com/admin and select "Forgot Password". If you need further assistance, please contact your SU Product Manager, GSAK Council, or M2 Customer Service.

Troop Banking

Troops must have a bank account. Contact the council office for additional details or assistance.

Payment is collected at the time of delivery; make checks payable to the troop.

Deposit all money into your troop bank account and keep all receipts!

Amount owed to Council will be deducted via an ACH sweep on December 10. The amount due is calculated automatically in M2.

Find the balance due by clicking the "Banking and Payments" link on your troop dashboard in M2. You will see an overview of all sales and proceeds information for your troop. The "Reports" link shows even more detail. View the Troop Orders Report or download your troop's delivery ticket and toggle on financial information for another view.

Tips

If a girl has not turned in money by the deadline, contact her caregiver immediately. Keep the troop leader/ service unit manager informed of all contact attempts and document the information. Contact council for a Delinquent Family Payment Form.

Money for all online orders shows as already paid to Council. The final ACH will be adjusted for the troop to receive proceeds on these sales.

First Steps

Your access email will prompt you to create a password to access your M2 Volunteer account. If you are a returning user, you can login using your existing credentials.

You will be prompted to complete certain account information, as applicable - watch a short system training video, enter a mailing address, create your Avatar, and set up to auto-send access emails to the participants in your troop using the Parent Adult Email Campaign (PAEC).

You will be able to see a list of pre-uploaded girls. *Don't worry if not all girls show up on this list at the beginning of the sale.* Any girls not pre-loaded can simply register once the sale begins at: www.gsnutsandmags.com/GSA. They will then be added to your troop roster once council confirms their registration. If any girls show up on your roster that are not in your troop, please notify the council.

Girls can launch their accounts beginning on September 12. Please note that the system will not accept any early participant activity; girls must wait until the sale launch date.

Adding Nut Order Card Items into M2

Participants can enter their own paper orders into their accounts through October 13. If they do not enter their orders, you will need to do so through your volunteer account.

Troop leaders must enter any orders not entered by parents into M2. Troop leaders can enter orders between October 13 and 14.

To enter girls paper orders:
Choose Paper Order Entry from your volunteer dashboard.
Click the girl's name to edit/enter orders.
DO NOT enter online girl-delivered products
Enter her total nut/candy items by variety from her order card. Click Update. Make sure the totals match.
There is no submit button! Orders are submitted automatically after the cutoff date.