

Troop Scoop

March 2024



Cookie Booth Etiquette

It's cookie booth time! As we dive into another exciting cookie season, it's important to remember that our booth etiquette plays a big role in the success of our sales and the experience for both our Girl Scouts and customers. Here are some tips to keep in mind as we set up shop and sell those delicious cookies:

- Warm Greetings: Encourage your girls to greet each customer with enthusiasm and friendliness. A simple "Hello!" or "Welcome to our booth!" can make all the difference.
- Know Your Product: Make sure your girls are familiar with the different types of cookies being sold. Customers might have questions about flavors, ingredients, or dietary information. Knowledgeable Girl Scouts can provide helpful answers and increase sales.
- Be Courteous and Patient: Sometimes customers need a moment to decide or might have special requests. Remind your scouts to be patient, attentive, and respectful of everyone's time.
- Keep it Tidy: A clean, organized booth is inviting to customers. Encourage your scouts to tidy up throughout the day, keeping the cookie packages neat and attractive.
- Practice Good Hygiene: Especially in today's environment, it's crucial to maintain good hygiene practices. Remind scouts to use hand sanitizer regularly, especially after handling money or touching surfaces.
- Respect Personal Space: While we want to be friendly, it's also important to respect customers' personal space. Encourage girls to give customers room to browse without feeling crowded.
- Thank Every Customer: A sincere "Thank you for supporting our troop!" goes a long way. Gratitude leaves a lasting impression and might just bring customers back for more.
- Have Fun! Most importantly, let's have fun with this! Selling Girl Scout cookies is not just about meeting our goals, but also about creating memories and learning valuable skills.

View the most recent [Cookie Break](#) newsletter for booth guidelines and other helpful cookie information.

Expanded Store Hours in March

Don't forget, the council shop will be open on Saturdays from 9am – 5pm for the whole month of March! Whether you're swinging by to pick up cookies from the cupboard, just need to pick up some badges, or want to check out some of our new merchandise. The shop will be open 6 days a week, all month long. Come see us!

Early Bird and MY25 Troop Participation Survey

Exciting news awaits! We're thrilled to announce that Early Bird registration for the 2025 Girl Scout membership year will open on April 1st! Look for specifics about exciting incentives in the coming weeks!

Before registration officially begins, we encourage you to engage in conversations with your Girl Scouts and their families about how this year went and their hopes and dreams for the upcoming year. Whether it's continuing their Girl Scout journey, venturing into new badge pursuits, or contemplating leadership opportunities within your troop, these discussions are the first steps towards an incredible year of growth and adventure.

Additionally, don't forget to complete the 2025 Troop Participation Survey, conveniently located in your gsLearn account. This survey helps us gather the most up-to-date information about your troop's plans for the new membership year and helps keep our membership database squeaky clean!

Leader Camp

Don't miss out on our exciting NEW Troop Leader Training Weekend at Camp Togowoods this summer! Elevate your leadership skills, connect with fellow leaders, and get ready for an unforgettable adventure! Register now for an empowering weekend of learning and fun!

VOLUNTEER LEADER TRAINING WEEKEND

Saturday August 10
\$75
10:00am - 4:30pm

Training will focus on Girl Scout specific topics. Weigh in on what you want to cover!

Saturday + Overnight
\$125

Stay overnight and experience camp activities such as canoeing, campfires, and Girl Scout songs.

Accommodations include platform tents (no heat or electricity)

Sunday Sessions
\$110
8:30am - 12:30pm
1:00pm - 5:00pm

Sign up for First Aid/CPR with AED training.

Participants who successfully complete this course will receive basic First Aid/CPR with AED certification. All course materials will be provided.

[REGISTER](#)

Calling All Bronze and Silver Award Troops!

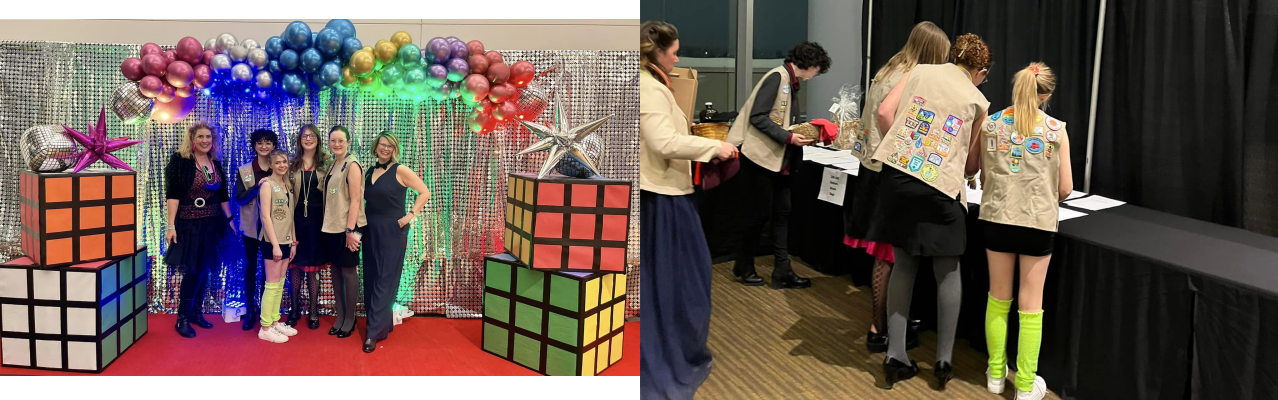
We want to celebrate the accomplishments of our amazing Girl Scout troops! If your troop has recently completed or is working on their Bronze Award or Silver Award, we'd love to hear all about it. Please send us a brief summary of your project along with any photos to showcase your troop's hard work before March 13th to be included in our upcoming Highest Awards celebration (more info coming soon!). Let's shine a spotlight on your troop's incredible dedication and community impact! Submissions can be sent to customercare@girlscoutsalaska.org.

NEW Volunteer Engagement Specialist Booking Page

Introducing our NEW Volunteer Engagement Specialist Booking Page! Say goodbye to email tag and phone calls—now you can easily book appointments with any available Volunteer Engagement Specialist to fit YOUR schedule! Visit the page today to streamline your support process!

[BOOK NOW](#)

Troop 435 Rocked Out at the Challenge Alaska Fundraiser



Troop 435, Anchorage, volunteered their time during the Retro 80's Challenge Alaska Fundraiser. The girls helped set up the silent auction and made sure all items got where they needed to go. When things were quiet the girls started planning their next troop meeting, and of course breaking into some spontaneous dancing.

Upcoming Opportunities

Sparking Creativity

Tinkering Outside the Box Virtual Event

Inventors and engineers use many special tools to design their amazing creations! What would they do without some of those tools? Join us for an interactive virtual session meant to help girls learn how to think outside the box and use everyday objects to measure, design and tinker.

[REGISTER](#)

Birding for Beginners

At Potter Marsh

Join us at Potter Marsh to celebrate the return of migrating birds to Alaska! Take a walk down the boardwalk and learn about the many feathered friends from an expert at Alaska Fish and Game. Practice using bird guides and binoculars, and get an up-close look at an eagle's nest with a spotting scope! Learn about the tools birders use and find out how you can contribute to global research by watching for birds near you!

[REGISTER](#)



Have a question? Don't be shy!
[Contact us](#) for more information.

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