

Annual Report 2025

girl scouts
of alaska



The Girl Scout Promise



On my honor, I will try:
To serve God* and my country,
To help people at all times,
And to live by the Girl Scout Law.

*when making the Girl Scout Promise,
individual members may substitute
wording appropriate to their own spiritual
beliefs for the word “God.”

The Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.

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By the Numbers...



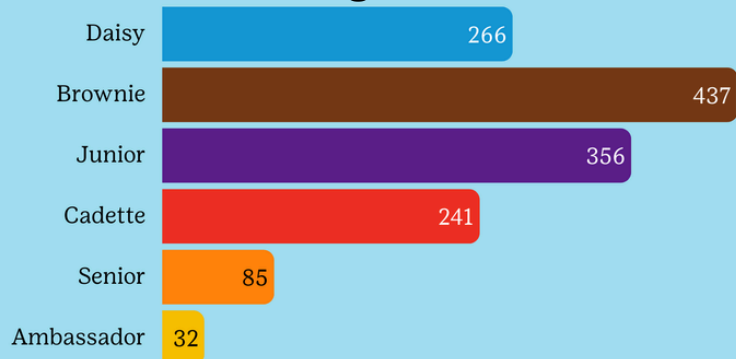
1417
Girl
Members

1266
Adult
Members

540
Lifetime
Members

141
Girl Scout
Troops

GSAK Membership by Girl Scout
Program Level



Retention Rates

56.5%
Girls
59.2%
Adults

By the Numbers...

Girl Scout Cookie Program

112
Troops
Participated

\$242,209
Earned by
Troops to Fund
Their
Adventures

896
Girls
Participated



4,821
Packages
Donated to
Local Charities



245,467
Packages Sold

By the Numbers...

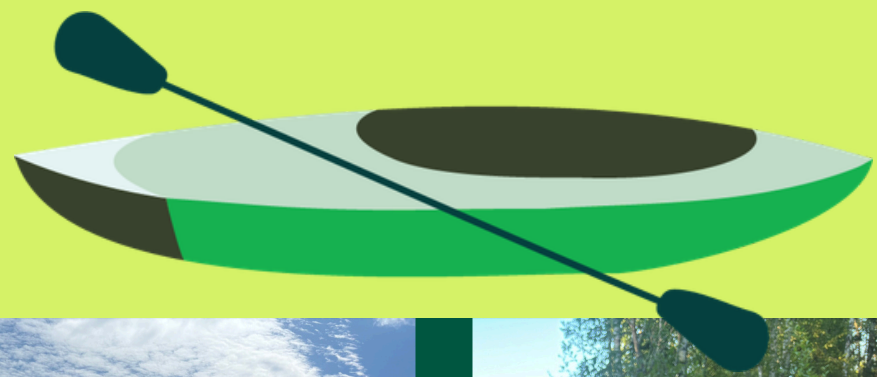


561
Girls Attended
Camp

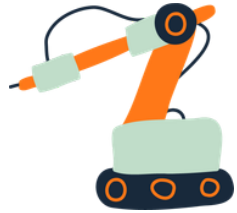
7
Day Camp
Sessions

22
Overnight
Sessions

12
Community
Camp Sessions



By the Numbers...



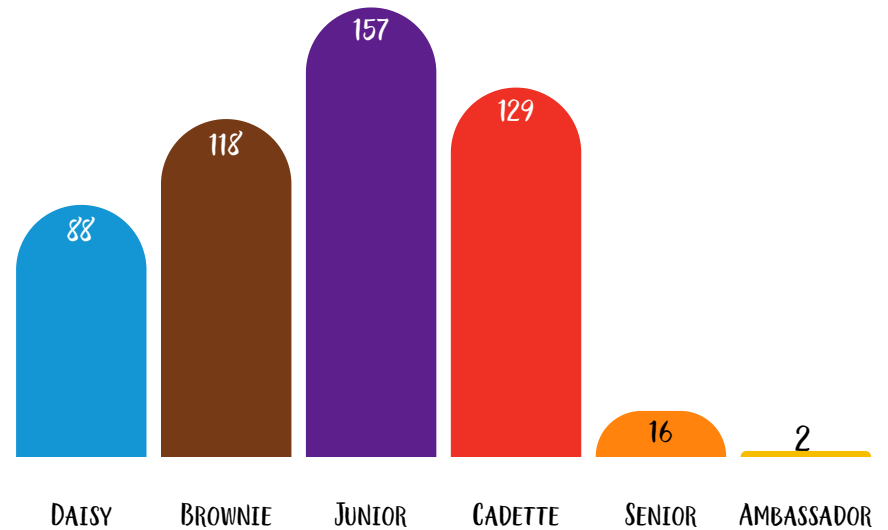
PROGRAMS OFFERED BY GIRL SCOUT PILLAR



510 GIRLS SERVED THROUGH GSAK PROGRAMS



GIRLS SERVED BY PROGRAM LEVEL



Outdoors



The great outdoors remains at the heart of the Girl Scout experience. In 2025, girls embraced adventure across Alaska by hiking trails, learning archery, skiing at local mountains, exploring waterways, and strengthening their navigation skills through orienteering.

Through Tree Promise activities and outdoor exploration programs, girls deepened their connection to nature while building courage, resilience, and environmental stewardship. Whether it was a first hike or mastering map reading without GPS, girls gained confidence by stepping outside their comfort zones and into Alaska's wild beauty.



Life Skills



Through Life Skills programming in 2025, Girl Scouts gained the practical tools they need to thrive. Girls learned to cook meals from scratch, practice kitchen safety, build budgets, explore financial decision-making, and earn First Aid badges. They also developed creativity and self-expression through journaling, scrapbooking, and memory-making workshops.

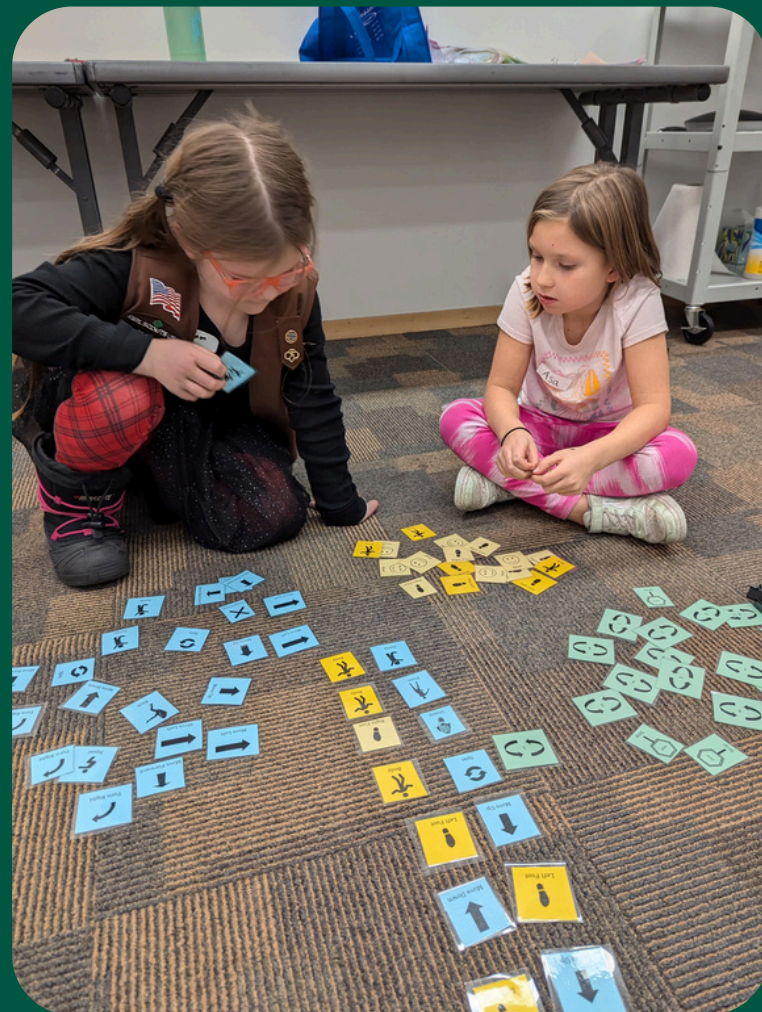
From understanding democracy through conversations with women in government to learning how to respond in an emergency, these experiences equipped girls with real-world skills that build independence, confidence, and preparedness for whatever comes next.



STEM



During the 2025 membership year, Girl Scouts of Alaska empowered girls to explore science, technology, engineering, and math through hands-on discovery and real-world connections. From earning Coding for Good badges and designing next-generation vehicles to meeting women leaders in STEM careers, girls built confidence as innovators and problem-solvers. Programs like Citizen Scientist workshops, STEM Career Explorer Panels, and animal science experiences helped girls see themselves as future engineers, researchers, medical professionals, and environmental stewards. Through interactive, badge-earning experiences, girls did more than learn about STEM. They experienced it.



Entrepreneurship



Entrepreneurship came to life across Alaska as Girl Scouts built business skills through the Girl Scout Cookie Program and beyond. From high-energy Cookie Rallies, both virtual and in-person, to behind-the-scenes business tours like Entrepreneurship Explorer at Wild Scoops, girls learned what it takes to set goals, market products, serve customers, and grow a business.

Girls developed confidence in public speaking, digital marketing, financial decision-making, and customer service while tapping into their inner entrepreneur. These experiences teach more than sales. They build leadership, resilience, and lifelong business skills.





WELCOME TO
CADETTES

A Milestone Experience

In September 2025, Girl Scouts of Alaska hosted its first-ever Welcome to Cadettes overnight experience. Designed to support girls as they transitioned into the Cadette level, this inaugural program sparked curiosity, strengthened connections, and celebrated the beginning of a new leadership chapter.

Open to both new Cadettes and Juniors preparing to bridge, the weekend introduced girls to the expanded opportunities available at the Cadette level through hands-on learning, outdoor adventure, and meaningful peer connection.

The transition from Junior to Cadette is a critical retention point in Girl Scouting. By intentionally creating a bridge experience, Girl Scouts of Alaska provided girls with a supported introduction to advanced badge work, deeper leadership opportunities, and increased independence.



By the Numbers...



Travel

In the 2025 Membership Year, Alaskan Girl Scouts explored the world through troop travel experiences that built independence, confidence, and global perspective.

From local overnights and Alaska adventures to national destinations and international travel, girls planned and led trips that strengthened leadership skills, teamwork, and decision-making. Whether navigating a new city, camping in Alaska's wilderness, or traveling abroad, Girl Scouts gained real-world experience that lasts far beyond the journey.



25+

Troop
Trips

16

Alaska
Trips

8

Lower 48
Trips

5

International
Trips



By the Numbers...

2

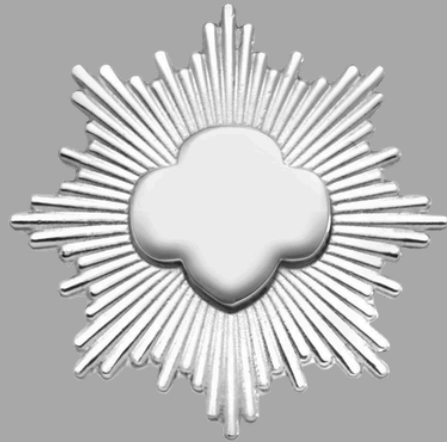
**Girls Earned the
Girl Scout Gold
Award**



11

**Girls Earned the
Girl Scout Silver
Award**





The Girl Scout Silver Award is the highest honor a Cadette can achieve and represents a powerful step into community leadership. To earn the award, girls identify a meaningful issue in their community, research its root causes, and design a sustainable solution that creates lasting impact.

Silver Award Girl Scouts plan and lead their own service projects, build teams, manage timelines, and measure outcomes. They dedicate a minimum of 50 hours to their project, demonstrating initiative, problem-solving, and perseverance along the way.

Through the Silver Award, girls move beyond participation and into leadership. They learn that their ideas matter and that they have the ability to create real change in their communities.



Troop 436
Silver Award Girl Scouts

BioGlitter Initiative

The Issue

Microplastics are tiny pieces of plastic that persist in the environment and can harm wildlife, water systems, and human health. Traditional plastic glitter is a form of microplastic that is commonly used in art classrooms and events, and can contribute to pollution when it enters ecosystems.

The Solution

Troop 436 launched The BioGlitter Initiative, a student-led advocacy and education project focused on reducing microplastic pollution in Anchorage schools. The girls researched the environmental and health effects of plastic glitter, surveyed art teachers, and introduced biodegradable glitter alternatives. Their efforts culminated in presenting a resolution to the Anchorage School Board to end future purchases of plastic glitter in district classrooms. The resolution was unanimously passed.

Leadership in Action

Troop members collaborated to create and distribute surveys to art teachers and develop educational materials about microplastics and eco-friendly glitter. They hosted community events like the Glitter, Gala, & Governance Workshop to engage peers in civic action and advocate for policy change at the school district level.

Lasting Impact

The BioGlitter Initiative has built a foundation for continued environmental education and sustainability work in Anchorage. Schools will now move toward biodegradable glitter alternatives and use this project as a model for student-led advocacy on local environmental issues.



Troop 24

Silver Award Girl Scouts

Fun for Seniors

The Issue

Many seniors living in nursing homes experience limited social interaction and reduced physical activity. Research shows that staying socially engaged and physically active plays a critical role in supporting mental health and overall well-being in older adults. After interviewing a nursing home specialist and conducting their own research, Troop 24 identified the root cause of disengagement as reduced opportunities for interaction, movement, and meaningful connection.

The Solution

Elaina, Zia, Lily, and Valentina designed and implemented Fun for Seniors, a sustainable activity program created specifically for residents at Aspen Creek Senior Living. The troop developed two interactive games: Alaskan Bingo, featuring trivia tailored to Alaska history and culture, and an adaptive Bowling Game, designed so residents of varying mobility levels could participate. The girls facilitated the games with ten senior residents, encouraging movement, laughter, and connection.

Leadership in Action

Each Girl Scout took ownership of a critical piece of the project: Elaina researched the mental health benefits of games for seniors, Valentina conducted the expert interview, Lily developed game concepts and helped spread awareness, and Zia created the proposal and final documentation. Together, they collaborated, delegated responsibilities, and presented their project professionally to senior living staff and residents.

Lasting Impact

Troop 24 ensured sustainability by providing complete game booklets with instructions so that residents, caregivers, staff, and family members can continue using the games independently. These activities can be reused, shared, and adapted for years to come.



Jenna M.
Silver Award Girl Scout

Game Closet

The Issue

Families traveling or staying in hotels often lack access to affordable entertainment options that bring people together.

The Solution

Jenna created and organized a dedicated game closet within a local hotel. She collected donated board games, labeled and cataloged them, cleaned and inspected materials, and developed digital flyers to promote the resource to guests.

Leadership in Action

She led her younger brother, a fellow Girl Scout, and adult volunteers in organizing and labeling games. She communicated directly with hotel staff and created digital promotional materials to increase visibility.

Lasting Impact

The game closet remains available to hotel guests, providing ongoing family engagement and connection long after the project's completion.



The Girl Scout Gold Award is the highest achievement in Girl Scouting and the most prestigious honor a Girl Scout can earn. Only Seniors and Ambassadors are eligible to pursue this rigorous and transformative leadership experience.

To earn the Gold Award, girls identify a significant issue in their community or beyond and develop a sustainable project that addresses its root cause. Each Girl Scout invests a minimum of 80 hours planning, implementing, and leading her initiative. Gold Award projects must demonstrate measurable, lasting impact and include community collaboration and long-term sustainability.

Gold Award Girl Scouts do more than complete service projects. They create solutions, influence systems, and inspire others to take action. This achievement reflects the highest levels of leadership, vision, and commitment to making the world a better place.



Amanda T.
Gold Award Girl Scout
Support for Those Who Support Us

The Issue

For individuals and families experiencing financial hardship, caring for a pet can become overwhelming. Pet food is expensive, and many food banks are unable to consistently provide supplies for animals. Yet for many people, especially those facing homelessness or isolation, pets are a vital source of companionship, emotional support, and stability. In Anchor Point, roughly half of food bank visitors have pets. Many struggled to keep their companions fed.

The Solution

Amanda created Support for Those Who Support Us, a pet food distribution initiative serving clients of the Anchor Point Food Bank. Through monthly distributions, fundraising efforts, and careful budgeting, Amanda provided dog and cat food to individuals facing food insecurity. She ensured that families could continue caring for their pets during difficult times.

Leadership in Action

Amanda demonstrated strong project management and financial oversight by: fundraising through community donations, budgeting and tracking all project expenses, traveling outside her immediate area to secure affordable supplies, conducting weekly team check-ins, and mentoring a younger Girl Scout to help sustain the initiative.

Lasting Impact

Amanda partnered with food bank staff and a younger Girl Scout to continue the project beyond her involvement. Her troop has also expressed interest in sustaining the initiative, ensuring ongoing pet food access for the community.



Hazel S.

Gold Award Girl Scout
Knits of Joy

The Issue

Alaska's high cost of living and limited access to winter supplies in some communities leave vulnerable individuals without essential cold-weather gear.

The Solution

Hazel founded Knits of Joy, a community-based initiative that mobilized volunteers to crochet and knit hats, scarves, and blankets for individuals experiencing poverty and housing insecurity. She organized meetings, recruited fiber artists, secured donated materials, and partnered with local organizations to distribute finished items.

Leadership in Action

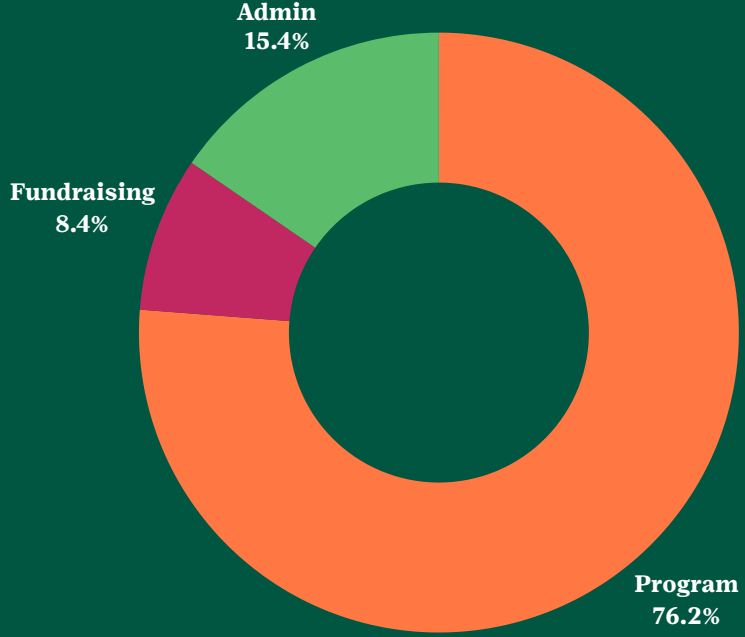
Hazel recruited volunteers, organized supply systems, taught others how to crochet, managed a project budget, and built partnerships to ensure long-term sustainability.

Lasting Impact

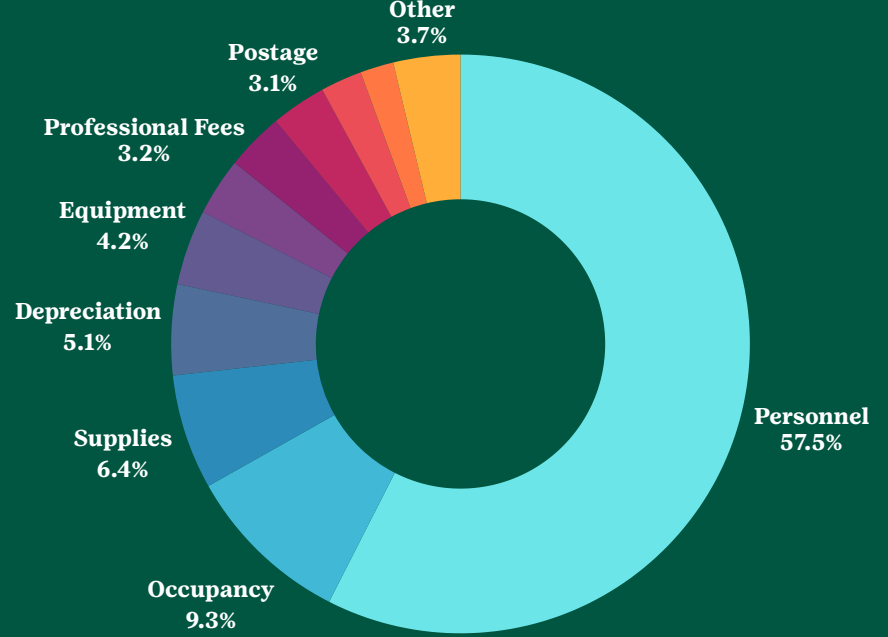
Knits of Joy will continue meeting beyond Hazel's direct involvement, ensuring that warm winter items remain accessible to those who need them most.

Finances

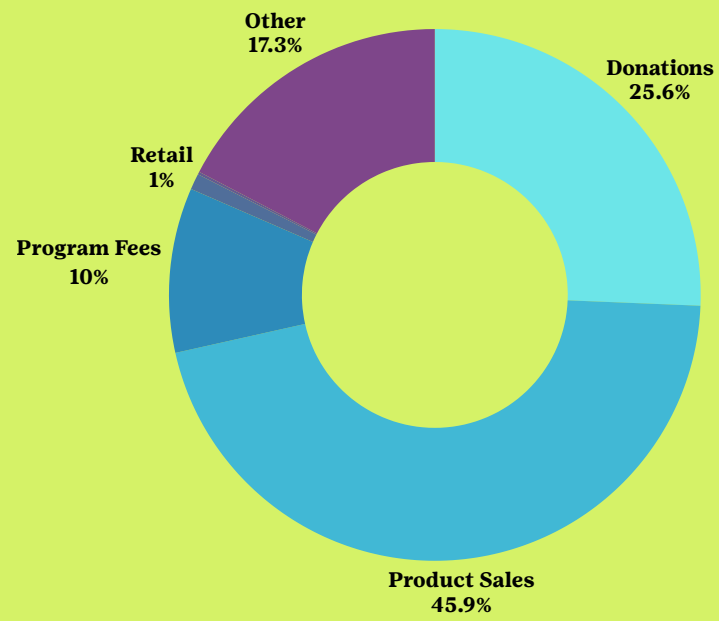
Expenses by Function



Expense Breakout



Revenue

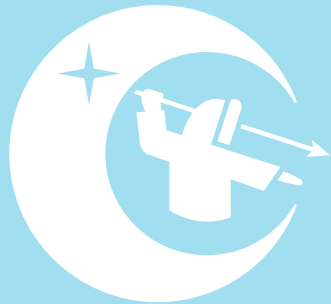


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Thank you!

